



Grow sales with a reliable CRM system, designed specifically for agricultural trade - equipment, crop growth and control, seeds and livestock feed sales.

**Soft4Agro – a Microsoft Dynamics 365-based solution for companies that sell to agricultural businesses, wholesale, retail and medium or large farmers. This CRM system is designed for:**

- Sellers of fertilizers, seeds, plant protection or other products for agriculture;
- Sellers of agricultural equipment and machinery including after-sale service;
- Sellers of feeds;
- Grain collectors.

**Soft4Agro enables your business to:**

- Monitor and manage all information related to customers' farms in one place
- Predict customer needs based on collected information
- Increase positive customer experiences by tailoring individual marketing and sales offerings to each customer segment
- Easily manage contracts, payments and handle all customer data
- Provide your sales team with access to customer information or to-do lists via mobile devices
- Automate tasks and plan follow-up actions, visits, track customer communication history
- Have real-time monitoring of equipment occupancy and plan maintenance
- Effectively respond to customer complaints



**Ready configuration**

Take advantage of best-practices from agricultural trade industry expertise: tailor-made processes, process automation and industry best-practices.



**Trusted platform**

Soft4Agro is built on Microsoft Dynamics 365 - grow your business on a single, secure and scalable platform.



**Instant start**

Start today with Soft4Agro subscription-based model (SaaS) hosted in the Cloud.



**Flexible**

Open for integrations, configurable and adaptable to your specific business needs. Available on-premises or as a monthly subscription in the Cloud.